Events Strategy

Consultation-Result Summary







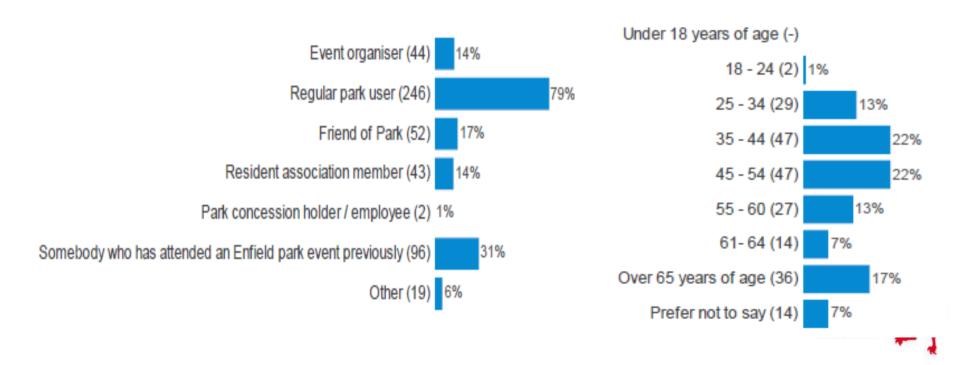
Structure of Consultation

- Two stakeholder workshops 14th & 17th November
- 8 week online consultation 23rd November 17th January
- Door knocking at properties surrounding Town Park, Trent Park and Enfield Playing Fields
- Social media promotion throughout consultation



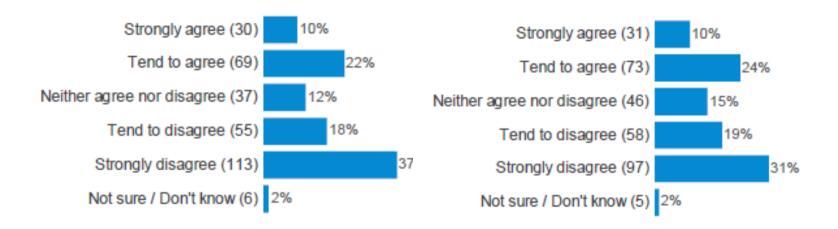
Respondents

- 339 respondents to online survey
- 29 people were interviewed during the door knocking
- Respondents described themselves as:



Proposals to change the event size categories

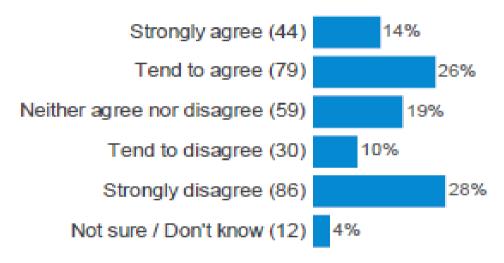
- Small from 50 200 to 50 500
- Medium from 201 999 to 501 1000





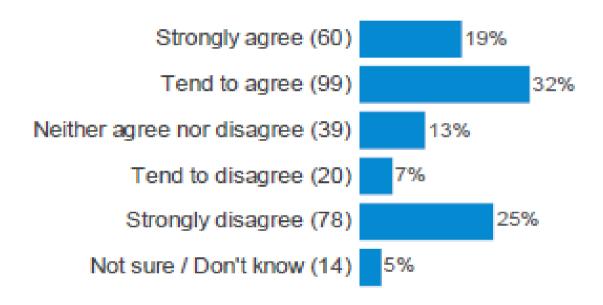
Proposals to change the event size categories

Large from over 1000 to 1001 – 5000



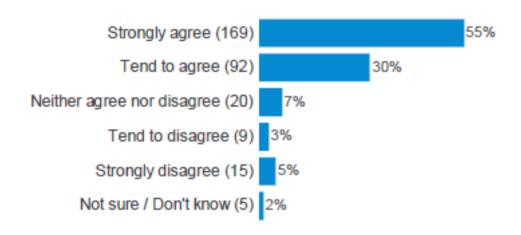


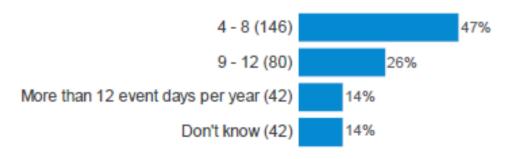
Proposal to introduce additional "major events" category





Proposal to introduce cap on number of large and major event days







Town & Village Greens

 Council is proposing that events held on town & village greens should be dealt with separately

